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# MEDIA RELEASE

## FOR IMMEDIATE RELEASE

### **ECONOMIC DEVELOPMENT FOCUS GROUPS A SUCCESS!**

**SPRINGWATER TOWNSHIP / March 12, 2010** – Last week the Township of Springwater moved one step closer to completing their Economic Development Strategy.

Two focus groups were hosted to collect public input into the preparation of the first Economic Development Strategy for the Township of Springwater.

Over 40 people attended the two sessions, held at the Elmvale Arena and the Springwater Council Chamber.

These members of the public provided valuable feedback and suggestions for the Strategy. Participants included local residents and business owners. Topics of discussion ranged from suggestions of infrastructure improvements, to improving local business practices.

Mayor Guergis thanked those who came out to share their thoughts on the Township's economic future.

"It's great to see that we have so many residents committed to the future of the Township's economy," he said. "Your input helps to ensure that this strategy will be positive for not only the Corporation, but also the residents of this municipality."

In addition to these focus groups, project consultants Millier Dickinson Blais will be speaking with 25 key stakeholders from the community, as well as members of Springwater Township Council for individual interviews.

The information gathered from the focus groups will be analyzed by the consultants in anticipation of the development of the final Strategy. After completion, the Strategy will be shared through a public information process.

An Economic Development survey is available for members of the public to complete, in order to provide consultants with as much background information and public input as

possible. The survey is open to everyone and can be found at:  
<http://www.surveymonkey.com/s/Y3TNGWH>

The survey will close at the end of March, so get your answers in as soon as possible!

Springwater is a municipality of approximately 18,000 residents located in the heart of Simcoe County. The Township is governed by a seven-member council with a complement of 60 full and part-time staff. In 2009, the Township celebrated its 15th anniversary of the amalgamated Township of Springwater, and the opening of their first Administration Centre.

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