

OFFICIAL PLAN REVIEW

Presentation to Council and Senior Staff

1. Why is an Official Plan Review needed?
2. Work Program
3. Growth Management Strategy
4. Communications Strategy
5. Next Steps
6. Q & A



WHY IS AN OFFICIAL PLAN REVIEW NEEDED?

-
- The Township of Springwater's Official Plan was adopted on October 6th, 1997 and approved on January 28, 1998. The Official Plan manages development and physical change in the Township for a twenty year period to 2016.
 - The Township's Official Plan has undergone a number of amendments including the completion and introduction of Secondary Plans for the Midhurst, Hillsdale, Centre Vespra, and Snow Valley Settlement Areas.
 - Due to delays attributed to ongoing legislative revisions at the Provincial level and the County Official Plan conformity/update, the Official Plan has not undergone a major revision/update in nearly 20 years.
 - Since it is anticipated that the majority of the County Official Plan will be approved prior to year-end 2016, it is the appropriate time to review/update the Township's Official Plan.

WHY IS AN OFFICIAL PLAN REVIEW NEEDED?

- An Official Plan update is needed to reflect updated legislation and planning frameworks, including:
 - *Planning Act* (i.e., Bill 51, and proposed amendments (Bill 73))
 - Provincial Policy Statement, 2014
 - Growth Plan for the Greater Golden Horseshoe (and Simcoe Sub-Area Amendment)
 - *Strong Communities through Affordable Housing Act*
 - Simcoe County Official Plan
 - Source Protection Plan for the South Georgian Bay Lake Simcoe Source Protection Region / *Clean Water Act*

The Growth Plan for the Greater Golden Horseshoe's Simcoe Sub-Area plan forecasts growth to Springwater of 24,000 persons to the year 2031 (an increase of roughly 5,700 persons from 2011).

Our approach to growth analysis and land budgeting includes:

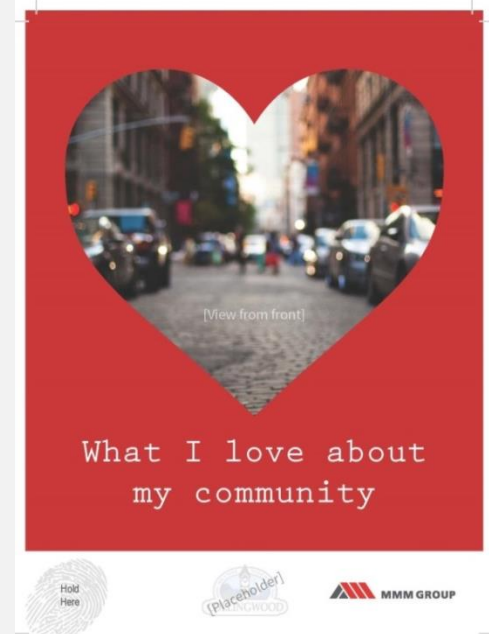
- Accommodating growth in a sustainable manner that reflects local growth and development opportunities, historic growth patterns, and unique community identities.
- Preparing allocations which reasonably distribute growth, bearing in mind municipal aspirations and capabilities for accommodating growth.
- Rationalizing the density and intensification targets that reflect local growth opportunities and maintain community character.

COMMUNICATIONS STRATEGY

- The Communications Strategy will include a detailed plan for stakeholder engagement, identifiable project branding materials through the use of a project logo, consistent messaging and theming for all project deliverables, presentation materials, and study advertising and notices.
- We can engage the Community with the following Community Consultation Activities/Tools:
 - Workshops/Visioning Exercises
 - Stakeholder Meetings
 - Township Webpage
 - Postcard mail-outs
 - Flyers/posters
 - Ads/Notices (Email, Direct Mail, Print Media)
 - Web-based and Social Media Tools (Facebook/Twitter)
 - On-line Surveys/Questionnaires

COMMUNICATIONS STRATEGY

- The purpose of the Visioning Workshop is to provide a summary of the OPR process, and receive input on a new vision, goals and objectives to guide planning decisions.
- We propose 2 Visioning Workshops and Open Houses:
 - In Midhurst and in Elmvale;
 - Open house format with workshop component (break-out groups); and survey/questionnaires
- Use of Township's social media outlets to advertise meetings, receive input and generate interest.
- To assist us in understanding what residents' value about their community, we have used a simple cut-out as shown in the figure – “What I love about my community”.



COMMUNICATIONS STRATEGY

-
- As an optional component to the Communications Strategy, we would be pleased to discuss the preparation of a video(s) that provides an accessible overview of what an Official Plan Review entails and how the public can take part.

-
- Prepare Communications Strategy (June – July 2016)
 - Meetings with Staff/Stakeholders and Council (September 2016)
 - Visioning Workshops (September 2016)
 - Draft Discussion Paper (July – November 2016)
 - Draft Growth Management Strategy Update (July – November 2016)
 - Meeting with Staff/Stakeholders and Public Open House (November 2016)
 - Finalize Draft Discussion Paper and Growth Management Strategy Update (October – December 2016)
 - Section 26 Meeting (December 2016)
 - Final Discussion Paper and Growth Management Strategy Update (January 2017)

QUESTIONS?

- Input on Communications Strategy?
- Discussion of Issues and Opportunities to be addressed.

OFFICIAL PLAN REVIEW

Presentation to Council and Senior Staff